

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1.941
H8Ic2
cop. 2

Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1960

U.S. D. T. OF AGRICULTURE
LIBRARY

APR 13 1961

CURRENT SERIAL RECORDS

U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Crop Reporting Board
Released September 23, 1960
1300-A New P.O. Bldg., Chicago 7, Ill.

ICE CREAM PRODUCTION

Production of ice cream in the United States during August was estimated at 76,510,000 gallons, the Crop Reporting Board reports. This was 2 percent more than in August 1959 and 9 percent larger than the 5-year 1954-58 average for the month. Output totaling 491,590,000 gallons the first 8 months of this year was 1 percent above these months in 1959 and was 9 percent larger than the 5-year average for this period.

Production advanced 4 percent between July and August this year. This was in contrast with a 5-percent decline at this time a year ago and a 3-percent average decrease in the 1954-58 period. Temperatures during August were below normal generally west of a line from Eastern Montana to Southern California and in an area from Nebraska to the Texas coast and eastward over the lower Mississippi Valley to southern Georgia and Florida. Above normal temperatures prevailed over most of the remainder of the nation.

Compared with August a year ago, ice cream production increased in all regions of the country except the East North Central and the South Atlantic, where it was nominally unchanged. Output increased 2 percent in the important North Atlantic Region, where Pennsylvania showed a gain of 6 percent and New York, a loss of 3 percent. Increases in all of the West North Central States except Kansas gave the region 6 percent higher production. Output was up 3 percent in the South Central States. In the West, the increases were 5 percent in the Mountain States and 4 percent in the Pacific. California's output was also 4 percent above a year earlier.

Ice cream production during August this year was above the 5-year, 1954-58 average for the month in all regions of the country. The increases ranged from 2 percent in the South Central Region to 12 percent in both the South Atlantic and the Pacific. Production was 10 percent above average in the North Atlantic Region, where all states contributed to the increase. Output was up 6 percent in Pennsylvania and 10 percent in New York. Moderate to sharp gains in the East North Central States netted the region a 9 percent increase. Production was up 5 percent in the West North Central States and 11 percent in the Mountain. Output in California was 12 percent above average.

PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	39,135	43,206	42,611	44,230	+ 13	+ 4
February	40,426	40,221	44,366	47,295	+ 17	+ 7
March	48,268	47,239	53,165	54,040	+ 12	+ 2
April	52,084	55,239	56,996	57,770	+ 11	+ 1
May	59,854	62,014	64,097	63,575	+ 6	- 1
June	67,193	66,803	74,192	74,585	+ 11	+ 1
July	72,403	73,967	78,713	73,585	+ 2	- 7
August	70,089	70,963	74,929	76,510	+ 9	+ 2
EIGHT MONTH TOTAL	449,452	459,652	489,069	491,590	+ 9	+ 1

1/From enumerations.

Da 2-4 (9-60)

PRODUCTION OF ICE CREAM: AUGUST 1960

STATE AND GEOGRAPHIC DIVISION	5-YEAR AUGUST AVERAGE 1954-58 1/	AUGUST			PERCENT CHANGE IN AUGUST 1960 PRODUCTION FROM:	
		1958 1/	1959 1/	ESTIMATED 1960	5-YEAR AVERAGE	AUG. 1959
		Thousand Gallons			Percent	
Massachusetts	2,750	2,900	3,204	3,360	+ 22	+ 5
Connecticut	907	977	930	1,100	+ 21	+ 18
New York	7,530	7,892	8,546	8,280	+ 10	- 3
New Jersey	2,116	2,410	2,353	2,310	+ 9	- 2
Pennsylvania	7,768	7,532	7,752	8,240	+ 6	+ 6
Other N.A. States	1,364	1,355	1,473	1,485	+ 9	+ 1
NO. ATLANTIC STATES	22,435	23,066	24,258	24,775	+ 10	+ 2
Ohio	4,408	4,209	4,707	4,600	+ 4	- 2
Indiana	2,650	2,679	3,011	3,040	+ 15	+ 1
Illinois	3,552	3,782	3,914	4,030	+ 13	+ 3
Michigan	3,517	3,451	3,800	3,920	+ 11	+ 3
Wisconsin	2,390	2,386	2,522	2,440	+ 2	- 3
E. N. CENTRAL STATES	16,517	16,507	17,954	18,030	+ 9	0
Minnesota	1,831	1,895	1,965	2,000	+ 9	+ 2
Iowa	1,316	1,264	1,240	1,330	+ 1	+ 7
Missouri	1,860	1,674	1,615	1,770	- 5	+ 10
N. & S. Dakota	487	509	502	535	+ 10	+ 7
Nebraska	683	719	872	970	+ 42	+ 11
Kansas	720	640	654	625	- 13	- 4
WEST NO. CENT. STATES	6,897	6,701	6,848	7,230	+ 5	+ 6
District of Columbia	571	652	683	755	+ 32	+ 11
Maryland	1,230	1,328	1,447	1,400	+ 14	- 3
Virginia	1,148	1,166	1,197	1,190	+ 4	- 1
West Virginia	568	518	577	550	- 3	- 5
North Carolina	1,452	1,459	1,570	1,510	+ 4	- 4
Georgia	858	875	960	910	+ 6	- 5
Florida	1,537	1,739	1,743	1,800	+ 17	+ 3
Other S.A. States	561	575	743	790	+ 41	+ 6
SO. ATLANTIC STATES	7,925	8,312	8,920	8,905	+ 12	0
Tennessee	1,526	1,514	1,587	1,680	+ 10	+ 6
Alabama	916	887	952	940	+ 3	- 1
Louisiana	947	884	938	965	+ 2	+ 3
Oklahoma	579	561	630	620	+ 7	- 2
Texas	2,059	1,894	1,957	2,030	- 1	+ 4
Other S.C. States	1,286	1,213	1,213	1,245	- 3	+ 3
SO. CENTRAL STATES	7,313	6,953	7,277	7,480	+ 2	+ 3
Colorado	675	712	771	785	+ 16	+ 2
Other Mt. States	1,538	1,567	1,574	1,675	+ 9	+ 6
MOUNTAIN STATES	2,213	2,279	2,345	2,460	+ 11	+ 5
Washington	1,103	1,232	1,273	1,350	+ 22	+ 6
Oregon	612	615	557	580	- 5	+ 4
California	5,074	5,298	5,497	5,700	+ 12	+ 4
PACIFIC STATES	6,789	7,145	7,327	7,630	+ 12	+ 4
UNITED STATES	70,089	70,963	74,929	76,510	+ 9	+ 2

1/From enumerations.

ICE MILK PRODUCTION

Production of ice milk in the United States in August was estimated at 18,650,000 gallons, the Crop Reporting Board reports. This was 7 percent larger than in August 1959 and 43 percent greater than the 1954-58 average for the month. The January-August total production this year of 104,790,000 gallons was 7 percent above that of the first 8 months last year and 42 percent over the 1954-58 average for this period.

Compared with August last year, production was more in all regions except the North Atlantic, where it was less. Production declined 3 percent from July to August this year, compared with 6 percent at this time a year earlier and 4 percent on the average in the previous 5-year period.

PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	Change from:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	4,276	5,202	5,542	6,120	+ 43	+ 10
February	4,637	5,045	6,129	6,770	+ 46	+ 10
March	6,555	7,132	8,926	8,880	+ 35	- 1
April	8,481	10,017	11,196	11,930	+ 41	+ 7
May	10,789	12,813	14,192	14,815	+ 37	+ 4
June	12,283	13,987	16,634	18,420	+ 50	+ 11
July	13,590	15,751	18,371	19,205	+ 41	+ 5
August	13,017	15,319	17,359	18,650	+ 43	+ 7
EIGHT MONTH TOTAL	73,628	85,266	98,349	104,790	+ 42	+ 7

1/From enumerations.

SHERBET PRODUCTION

Production of sherbet in August was estimated at 5,435,000 gallons. This was 5 percent more than in August last year and 13 percent greater than the 1954-58 average for the month. Increases from a year ago occurred in all regions except the North Atlantic and the West North Central. The January-August total this year of 31,175,000 gallons was up 2 percent from the corresponding period last year and 12 percent from the 1954-58 average.

The decline from July to August this year of 5 percent was considerably less than both the 13-percent seasonal decrease at this time a year earlier and the 14-percent average drop in the 1954-58 period. Decreases occurred in all regions except the East North Central and the Pacific.

PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58	1958 1/	1959 1/	ESTIMATED	Change from:	
	Average 1/			1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	1,510	1,706	1,696	1,840	+ 22	+ 8
February	1,605	1,613	1,853	2,090	+ 30	+ 13
March	2,310	2,217	2,621	2,690	+ 16	+ 3
April	2,990	3,214	3,366	3,505	+ 17	+ 4
May	4,055	4,208	4,371	4,375	+ 8	0
June	5,022	4,831	5,460	5,490	+ 9	+ 1
July	5,597	5,607	5,972	5,750	+ 3	- 4
August	4,800	4,748	5,188	5,435	+ 13	+ 5
EIGHT MONTH TOTAL	27,889	28,144	30,527	31,175	+ 12	+ 2

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

9-23-60

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in August, estimated at 5,395,000 gallons, was 14 percent larger than in August 1959, the Crop Reporting Board reports. Output was 36 percent greater than the 5-year, 1954-58, average for the month. The cumulative January - August total was 32,945,000 gallons: up 8 percent from the corresponding period last year and 33 percent from the 1954-58 average.

Compared with August 1959, production was less in Oklahoma, Alabama, and Indiana. Increases were shown in all other important Mellorine-producing states. These were especially sharp in Arkansas, Oregon, and California.

Production gained 8 percent from July, in contrast with a decrease of 6 percent from July to August last year and a 4 percent average decline in the previous 5-year period.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	1,862	2,243	2,273	2,595	+ 39	+ 14
February	2,098	2,341	2,464	2,920	+ 39	+ 19
March	2,605	2,767	3,360	3,400	+ 31	+ 1
April	2,900	3,425	3,618	3,915	+ 35	+ 8
May	3,435	4,120	4,173	4,405	+ 28	+ 6
June	3,785	4,397	4,850	5,325	+ 41	+ 10
July	4,103	4,782	5,034	4,990	+ 22	- 1
August	3,959	4,475	4,736	5,395	+ 36	+ 14
EIGHT MONTH TOTAL	24,747	28,550	30,508	32,945	+ 33	+ 8

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices in the United States in August was estimated at 4,630,000 gallons. This was 2 percent less than in August last year, but was 20 percent more than the 1954-58 average for the month. The January-August total of 27,415,000 gallons this year was 6 percent smaller than in the corresponding period in 1959, but was 16 percent greater than the 5-year average.

Water ice production declined from August last year in all regions of the country except the South Atlantic and the West, where it increased. The seasonal decline from July this year was 13 percent, compared with 17 percent in 1959 and 22 percent on the average in the period 1954-58.

PRODUCTION OF WATER ICES, UNITED STATES 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January	593	701	735	705	+ 19	- 4
February	737	783	923	945	+ 28	+ 2
March	1,663	1,603	1,992	1,830	+ 10	- 8
April	2,795	2,962	3,597	3,530	+ 26	- 2
May	4,010	4,186	5,169	4,605	+ 15	- 11
June	4,958	4,705	6,182	5,825	+ 17	- 6
July	4,967	4,926	5,702	5,345	+ 8	- 6
August	3,871	3,865	4,739	4,630	+ 20	- 2
EIGHT MONTH TOTAL	23,594	23,731	29,039	27,415	+ 16	- 6

1/From enumerations.